



**New Brighton Economic Development Commission
Agenda
Upper Level Conference Room | Zoom
New Brighton City Hall 803 Old Hwy 8 NW, New Brighton , MN
7:30 AM October 1, 2025**

Members of the Economic Development Commission will attend the meeting in person unless eligible to attend remotely per MN Stat. 13D.02.

To participate in this meeting, members of the public may:

- **Attend the meeting in person.**
- **Watch the meeting electronically.** Tune into CTV Channel 8023 (CenturyLink) or Channel 16 (Comcast). To observe the meeting as a livestream or a webcast, visit NBMN.info/View-A-Meeting

I. Call to Order and Roll Call

EDC Chair Brian Krohn	EDC Commissioner Paul Zisla
EDC Vice-Chair Victoria Prasek	EDC Commissioner Merhawi Yigzaw
EDC Commissioner Bruce Howard	EDC Commissioner - vacant
EDC Commissioner Jonathan Dummer	EDC Commissioner - vacant

II. Approval of Agenda

III. Approval of Past Minutes

1. **September 3, 2025**

IV. Report from City Council Liaison

V. Business Items

1. **Monthly Business Contacts Round Table**
2. **Monthly Climate Action Plan Activities Round Table**
3. **Upcoming (Grant Funded) Planning Efforts Involving the EDC**
4. **EDC Business Cards**

VI. Adjournment



MINUTES
New Brighton Economic Development Commission
Regular Meeting – September 3, 2025
7:30 a.m.

I. Call to Order

Chair Krohn called the meeting to order at 7:30 a.m.

II. Roll Call

Members Present: Chair Brian Krohn, Commissioners Jonathan Dummer, Bruce Howard, Victoria Prasek, and Paul Zisla

Members Absent: Commissioner Merhawi Yigzaw

Also Present: Ben Gozola-Assistant Director of Community Assets & Development and Carl Gillies-DCAD Technician

III. Approval of Agenda

Motion by Commissioner Prasek, seconded by Commissioner Zisla to approve the agenda as presented.

Approved 5-0

IV. Approval of Minutes

Motion by Commissioner Prasek, seconded by Commissioner Zisla to approve the minutes from the July 2, 2025 meeting.

Approved 5-0

V. Report from Council Liaison

There was no report from the City Council.

VI. Business Items

A. Monthly Business Contacts Round Table

Gozola stated each month, we will go around the table and let each Commissioner provide updates on their business contact(s). Please give a brief update on your business(es), and listen to the updates from your fellow commissioners. Ask questions as necessary to spur discussion.

Discussion included:

- Chair Krohn explained he spoke with a number of roofers in the past month because his home needs a new roof.
- Commissioner Howard indicated he contacted New Brighton Ford and he was invited in for a short meeting.
- Commissioner Prasek indicated she spoke with Luxury Nails and Adagio's.
- Commissioner Dummer commented on the automation training that was being offered by the State, noting local businesses could benefit from the grants available for this training. He indicated the Chamber of Commerce also has energy efficiency grants available.
- Chair Krohn commented on the research he had done regarding solar for his roof, noting tax credits would be expiring at the end of this year.

B. Zoning Code Update Project FINALIZATION

Gozola reported that while it's taken awhile to reach this point, the updated Zoning Code is anticipated to be approved in the coming weeks. Between now and the next available City Council meeting, staff will be making final edits and will be preparing a clean version of the ordinance that removes all notes, color-coding, and icons identifying things to examine. Staff will use our time with the EDC on 9/3/25 to showcase the final product and highlight various updates to ensure the EDC has no final concerns given the document's impact on land use and development. Staff provided further information on the updated Zoning Code and requested comments or questions from the Commission.

Discussion included:

- The Commission supported the consistency within the new zoning code.
- Staff provided further information on how transitional use would be defined.
- The Commission thanked staff for all their efforts on the zoning code updates.

VII. Adjourn

The meeting adjourned at 8:36 am

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Ben Gozola". The signature is fluid and cursive, with the first name "Ben" and last name "Gozola" clearly distinguishable.

Ben Gozola
Assistant Director of Community Assets and Development



Agenda Section:	Business Items
Report Date:	09/24/2025
Meeting Date:	October 1, 2025

REQUEST FOR COUNCIL CONSIDERATION – EXECUTIVE SUMMARY

ITEM DESCRIPTION: Monthly Business Contacts Round Table

Action Requested:

Public Hearing	Motion
Discussion	Informational

Form of Action:

Resolution	Ordinance
Contract/Agreement	N/A or Other

Votes Needed:

3 Votes	4 Votes
5 Votes	N/A

Summary Statement:

Each month, we will go around the table and let each Commissioner provide updates on their business contact(s).

- Any exciting updates to share about your business(es)?
- Expanding? Hiring? Awards? Recognitions?
- What issues are your business(es) facing?
- Are there things the City or this Commission can do to help?

Recommendations:	Please give a brief update on your business(es), and listen to the updates from your fellow commissioners. Ask questions as necessary to spur discussion.
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Applicable Deadlines:	None.
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Community Impact:	By making individual connections with our business community, EDC members will become a trusted liaison to the City, and a conduit to ensure questions and concerns from our business community are addressed as quickly as possible.
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Legislative History:	n\ a
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Strategic Priority:	Financial Sustainability	Staff Capabilities
	Economic Development	Community Engagement & Belonging
	City Assets	Operational Effectiveness
		N/A

Fiscal Impact:	Financial Impact: Is there a financial consideration?		No	Yes \$
	Financing Sources:	Budgeted	Budget Modification	
	New Revenue	Use of Reserves	Other	

Attachments:	1.	Business Outreach_Oct 2025
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	Brian Krohn	Bruce Howard	Jonathan Dummer	Paul Zisla	Victoria Prasek	Merhawi Yigzaw
<u>Business #1</u>	Ryan Assessments	Pets Rembered	Lucky Strains	The Garage	The Exchange	Gifford Fitness
<i>frequency</i>		<i>quarterly</i>	<i>quarterly</i>	<i>quarterly</i>	<i>quarterly</i>	<i>quarterly</i>
<i>next visit</i>		<i>July - Sept</i>	<i>July - Sept</i>	<i>July - Sept</i>	<i>July - Sept</i>	<i>July - Sept</i>
<u>Business #2</u>	Honest One Auto	Verterra	Imperial Dade	Beaches Auto & Gas	Luxury Nails	API Group
<i>frequency</i>						
<i>next visit</i>						
<u>Business #3</u>	Dairy Queen N.	Public Storage	Donatelle		Brighton Unique Auto	Ay Cabron
<i>frequency</i>						
<i>next visit</i>						
<u>Business #4</u>		New Brighton Ford			Adagio's	
<i>frequency</i>						
<i>next visit</i>						

Agenda Section:	Business Items
Report Date:	09/24/2025
Meeting Date:	October 1, 2025

REQUEST FOR COUNCIL CONSIDERATION – EXECUTIVE SUMMARY

ITEM DESCRIPTION: Monthly Climate Action Plan Activities Round Table

Action Requested:

Public Hearing	Motion
Discussion	Informational

Form of Action:

Resolution	Ordinance
Contract/Agreement	N/A or Other

Votes Needed:

3 Votes	4 Votes
5 Votes	N/A

Summary Statement:

Each month, we will go around the table and let each Commissioner provide any updates they may have regarding climate action plan initiatives.

Recommendations:

Please be prepared to give a brief update on any climate action plan activities you've completed since the last meeting.

Applicable Deadlines:

None.

Community Impact:	Completing climate change initiatives comes with multiple benefits: lessening the City's human-induced global warming impacts, fostering social and psychological well-being through action, increasing engagement within the community, and driving economic growth via green jobs and local innovations.
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Legislative History:	2024: City Adopts its first Climate Action Plan, and develops an implementation matrix organizing strategies and actions to address upwards of 300 ways the community can do its part to curb global warming. 2025: EDC members review the Climate Action Plan and identify specific actions to individually pursue on behalf of the community.
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Strategic Priority:	Financial Sustainability	Staff Capabilities
	Economic Development	Community Engagement & Belonging
	City Assets	N/A

Fiscal Impact:	Financial Impact: Is there a financial consideration?		No	Yes: The economic impacts of global warming are significant. Actions to address the problem provide both long-term benefits and short-term economic boosts in the form of green jobs and new products.
	Financing Sources:	Budgeted	Budget Modification	
	New Revenue	Use of Reserves	Other	

Attachments:	1.	CAP Efforts_Oct 2025
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	Brian Krohn	Bruce Howard	Jonathan Dummer	Paul Zisla	Victoria Prasek	Merhawi Yigzaw
Work with garbage haulers to transition to biodiesel or electric vehicles						
ID and promote energy efficiency programs for multi-family and single-family owners			X			
ID and promote energy efficiency programs for our local businesses						
Create avenues for clothing and food donations at City Events					X	
Identify and promote water conservation programs for the Community's top water users				X		
Develop a recognition program to celebrate the City's sustainable businesses			X			

Agenda Section:	Business Items
Report Date:	09/24/2025
Meeting Date:	October 1, 2025

REQUEST FOR COUNCIL CONSIDERATION – EXECUTIVE SUMMARY

ITEM DESCRIPTION: Upcoming (Grant Funded) Planning Efforts Involving the EDC

Action Requested:

Public Hearing	Motion
Discussion	Informational

Form of Action:

Resolution	Ordinance
Contract/Agreement	N/A or Other

Votes Needed:

3 Votes	4 Votes
5 Votes	N/A

Summary Statement:

Starting this month, the City will be embarking on multiple planning efforts that will involve the EDC at various points in time:

1. The "Envisioning New Brighton Town Center" Study;
2. Creation of a "Housing Action Plan;" and
3. Brightwood Hills Clubhouse Redevelopment

Staff will utilize this opportunity to update the EDC on each of these planning efforts, and what role the EDC is expected to play in each effort over the coming months.

Recommendations:	Listen to staff's presentation, and ask questions as necessary.
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Applicable Deadlines:	None.
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Community Impact:	Each study will have significant impacts in its own way. The "Envisioning New Brighton Town Center" study will greatly inform the future of the town center in and around City Hall and the Community Center; the "Housing Action Plan" will establish three programs or policies to improve existing housing options and promote additional housing creation; and the Brightwood Hills Clubhouse Redevelopment project will explore the feasibility of a public/private partnership to redevelop the Brightwood Hills Clubhouse.
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Legislative History:	• A Ramsey County Critical Corridors Grant is funding the "Envisioning New Brighton Town Center" study • A Met Council Policy Development Grant is funding the Housing Action Plan • The Brightwood Hills Clubhouse Redevelopment examination is staff driven.
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Strategic Priority:	Financial Sustainability	Staff Capabilities
	Economic Development	Community Engagement & Belonging
	City Assets	N/A

Fiscal Impact:	Financial Impact: Is there a financial consideration?		No	Yes \$
	Financing Sources:	Budgeted	Budget Modification	
	New Revenue	Use of Reserves	Other	

Attachments:	
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Agenda Section:	Business Items
Report Date:	09/25/2025
Meeting Date:	October 1, 2025

REQUEST FOR COUNCIL CONSIDERATION – EXECUTIVE SUMMARY

ITEM DESCRIPTION: EDC Business Cards

Action Requested:	
Public Hearing	Motion
Discussion	Informational
Form of Action:	
Resolution	Ordinance
Contract/Agreement	N/A or Other
Votes Needed:	
3 Votes	4 Votes
5 Votes	N/A

Summary Statement:	EDC members will be receiving generic commission business cards either at this meeting or in the near future. Staff will use this opportunity to distribute the cards (if received) or to share the business card template being used.
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Recommendations:	None.
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Applicable Deadlines:	None.
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Community Impact:	None.
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Legislative History:	With commission members now doing far more direct business outreach, having a generic business card to present to new contacts was requested by the commission. Staff has worked with the Clerk's office to get this done.
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Strategic Priority:	Financial Sustainability	Staff Capabilities
	Economic Development	Community Engagement & Belonging
	City Assets	N/A

Fiscal Impact:	Financial Impact: Is there a financial consideration?		No	Yes \$
	Financing Sources:	Budgeted	Budget Modification	
	New Revenue	Use of Reserves	Other	

Attachments:	
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