



**New Brighton Economic Development Commission
Agenda
Upper Level Conference Room | Zoom
New Brighton City Hall 803 Old Hwy 8 NW, New Brighton , MN
7:30 AM July 2, 2025**

Members of the Economic Development Commission will attend the meeting in person unless eligible to attend remotely per MN Stat. 13D.02.

To participate in this meeting, members of the public may:

- **Attend the meeting in person.**
- **Watch the meeting electronically.** Tune into CTV Channel 8023 (CenturyLink) or Channel 16 (Comcast). To observe the meeting as a livestream or a webcast, visit www.newbrightonmn.gov and click on “I Want To View a Public Meeting.”

I. Call to Order and Roll Call

EDC Chair Brian Krohn	EDC Commissioner Paul Zisla
EDC Vice-Chair Victoria Prasek	EDC Commissioner Merhawi Yigzaw
EDC Commissioner Bruce Howard	EDC Commissioner - vacant
EDC Commissioner Jonathan Dummer	EDC Commissioner - vacant

II. Approval of Agenda

III. Approval of Past Minutes

1. June 4, 2025

IV. Report from City Council Liaison

V. Business Items

1. Stockyard Days Overview & Promotion Needs
2. Monthly Business Contacts Round Table
3. Climate Action Plan EDC Next Steps

VI. Adjournment



MINUTES
New Brighton Economic Development Commission
Regular Meeting – June 4, 2025
7:30 a.m.

I. Call to Order

Chair Krohn called the meeting to order at 7:30 a.m.

II. Roll Call

Members Present..... Chair Brian Krohn, Commissioners Bruce Howard, Heidi Krampitz, Victoria Prasek, Merhawi Yigzaw and Paul Zisla

Members Absent..... Commissioners Jonathan Dummer

Also Present Ben Gozola-Assistant Director of Community Assets & Development and Carl Gillies-DCAD Technician

III. Approval of Agenda

Motion by Commissioner Zisla, seconded by Commissioner Prasek to approve the agenda as presented.

Approved 6-0

IV. Approval of Minutes

Howard explained the Pets Remembered individual he spoke with was Gini not Jenny.

Motion by Commissioner Prasek, seconded by Commissioner Zisla to approve the minutes from the May 7, 2025 meeting as amended.

Approved 6-0

V. Report from Council Liaison

There was no report from the City Council.

VI. Business Items

A. Tax Increment Financing Tool Overview – Baker Tilly

Gozola stated Baker Tilly will begin the meeting with background information on how Tax Increment Financing (TIF) works so all members understand this valuable funding tool.

Mikaela Huot, Baker Tilly, provided the Commission with an overview on the fundamentals of tax increment financing (TIF). She explained TIF was a financing tool used to facilitate new development and redevelopment opportunities that captures the tax base growth resulting from new development. Tax increment is generated by the increased property value that is created when a property is developed or redeveloped. She reported TIF districts have a fixed term for capture and after this time the new development capacity is added to the City's existing tax base. She discussed the different objectives for TIF, which included to grow the tax base, expansion and retention of jobs, construction of housing and the redevelopment or revitalization of the community. She commented further on the different types of TIF districts and the statutory process that must be followed in order to create a TIF district. The fundamentals of the but-for test were reviewed with the Commission along with TIF eligible costs. She reviewed the current TIF districts in the City and provided a summary on how the City's tax base had grown from TIF. She recommended the City continue to finance authorized project area and district obligations, to annually review budgets to determine when/if modifications were necessary, to support pooled debt service payments as necessary, to decertify upon fulfillment of obligations and to return/use available increment.

Discussion included:

- The Commission asked if Block B was still eligible for TIF. Ms. Huot reported if the district decertifies and Block B remains, it be eligible for inclusion in a new TIF district.
- Ms. Huot described how excess increment can be utilized by the City.
- The City's interfund loan obligations were discussed.
- Further information was provided regarding how TIF can be used for housing projects.
- Substandard building conditions were discussed and how TIF can apply to these buildings.
- The Commission asked that staff generate a table that shows the percentage of captured tax capacity that has been achieved through TIF.
- The Commission thanked Ms. Huot for her informational presentation.

B. Review of Past TIF Performance and 2025 TIF Management Plan – Baker Tilly

Gozola reported Mikaela Hout from Baker Tilly will present the 2025 TIF Management Plan Report which examines the performance of active TIF districts through the end of 2024. As requested by the Commission, this year's report also includes data on closed TIF districts to provide a complete picture of the City's successful use of Tax Increment Financing over time.

Mikaela Huot, Baker Tilly, commented on the City's TIF districts and provided detailed information on the performance of each TIF district.

C. Monthly Business Contracts Round Table

Gozola reported each month, we will go around the table and let each Commissioner provide updates on their business contact(s).

Discussion included:

- Chair Krohn explained he reached out to Ryan Assessments and also spoke with the manager at Honest Auto.
- Chair Krohn reported he spoke with the Dairy Queen property agent in order to learn more about the site for lease from the property owners.
- Commissioner Zisla stated he made stops at The Garage and Beaches.
- Commissioner Howard indicated he tried to reach out to Verterra Energy and he would keep trying to connect with them.
- Commissioner Howard stated he also reached out to the Public Storage property manager, but had not been able to connect with anyone.
- Commissioner Krampitz explained she would reach out to Imperial Dade and Donatelle.
- Commissioner Howard indicated he would reach out to New Brighton Ford.
- Commissioner Yigzaw stated he made contact with API Group last year for Stockyard Days and he would try to contact them again.
- Commissioner Yigzaw reported he spoke with the manager on shift at Ay Cabron Restaurant and understood they had no issues except parking.
- Commissioner Prasek indicated she visited Luxury Nails which was in the same strip mall as the restaurant and understood they had the same concerns regarding parking.

VII. Adjourn

The meeting adjourned at 8:48 am

Respectfully submitted,



Ben Gozola
Assistant Director of Community Assets and Development



Agenda Section:	Business Items
Report Date:	06/24/2025
Meeting Date:	July 2, 2025

REQUEST FOR COUNCIL CONSIDERATION – EXECUTIVE SUMMARY

ITEM DESCRIPTION: Stockyard Days Overview & Promotion Needs

Action Requested:	
Public Hearing	Motion
Discussion	Informational
Form of Action:	
Resolution	Ordinance
Contract/Agreement	N/A or Other: Promotion leading up to the event
Votes Needed:	
3 Votes	4 Votes
5 Votes	N/A

Summary Statement:	Former Mayor Val Johnson will present information on Stockyard Days 2025 to the EDC
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Recommendations:	-- Listen to a presentation on Stockyard Days 2025 and consider requests for promotional assistance -- Consider and recommend ways the city can assist with the promotion of this yearly event.
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Applicable	None
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Deadlines:	
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Community Impact:	The yearly Stockyard Days event draws people into town which benefits our local businesses financially, and showcases our City and its amenities to encourage repeat visits.
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Legislative History:	2025 will mark the 44th year of the event.
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Strategic Priority:	Financial Sustainability	Staff Capabilities
	Economic Development	Community Engagement & Belonging
	City Assets	N/A

Fiscal Impact:	Financial Impact: Is there a financial consideration?		No	Yes \$
	Financing Sources:	Budgeted	Budget Modification	
	New Revenue	Use of Reserves	Other	

Attachments:	None
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Agenda Section:	Business Items
Report Date:	06/25/2025
Meeting Date:	July 2, 2025

REQUEST FOR COUNCIL CONSIDERATION – EXECUTIVE SUMMARY

ITEM DESCRIPTION: Monthly Business Contacts Round Table

Action Requested:	
Public Hearing	Motion
Discussion	Informational
Form of Action:	
Resolution	Ordinance
Contract/Agreement	N/A or Other
Votes Needed:	
3 Votes	4 Votes
5 Votes	N/A

Summary Statement:	<p>Each month, we will go around the table and let each Commissioner provide updates on their business contact(s).</p> <ul style="list-style-type: none"> - Any exciting updates to share about your business(es)? - Expanding? Hiring? Awards? Recognitions? - What issues are your business(es) facing? - Are there things the City or this Commission can do to help?
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Recommendations:	Please give a brief update on your business(es), and listen to the updates from your fellow commissioners. Ask questions as necessary to spur discussion.
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Applicable Deadlines:	None.
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Community Impact:	By making individual connections with our business community, EDC members will become a trusted liaison to the City, and a conduit to ensure questions and concerns from our business community are addressed as quickly as possible.
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Legislative History:	n\a
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Strategic Priority:	Financial Sustainability	Staff Capabilities
	Economic Development	Community Engagement & Belonging
	City Assets	Operational Effectiveness
		N/A

Fiscal Impact:	Financial Impact: Is there a financial consideration?		No	Yes \$
	Financing Sources:	Budgeted	Budget Modification	
	New Revenue	Use of Reserves	Other	

Attachments:	July 2025 Business Outreach List
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	Brian Krohn	Bruce Howard	Jonathan Dummer	Paul Zisla	Victoria Prasek	Heidi Drampitz	Merhawi Yigzaw
Business #1	Ryan Assessments	Pets Rembered	Lucky Strains	The Garage	The Exchange	Imperial Dade	Gifford Fitness
<i>frequency</i>		<i>quarterly</i>	<i>quarterly</i>	<i>quarterly</i>	<i>quarterly</i>		<i>quarterly</i>
<i>next visit</i>		<i>July - Sept</i>	<i>July - Sept</i>	<i>July - Sept</i>	<i>July - Sept</i>		<i>July - Sept</i>
Business #2	Honest One Auto	Verterra		Beaches Auto & Gas	Luxury Nails	Donatelle	API Group
<i>frequency</i>							
<i>next visit</i>							
Business #3	Dairy Queen N.	Public Storage			Brighton Unique Auto		Ay Cabron
<i>frequency</i>							
<i>next visit</i>							
Business #4		New Brighton Ford					
<i>frequency</i>							
<i>next visit</i>							



Agenda Section:	Business Items
Report Date:	06/24/2025
Meeting Date:	July 2, 2025

REQUEST FOR COUNCIL CONSIDERATION – EXECUTIVE SUMMARY

ITEM DESCRIPTION: Climate Action Plan EDC Next Steps

Action Requested:	
Public Hearing	Motion
Discussion	Informational
Form of Action:	
Resolution	Ordinance
Contract/Agreement	N/A or Other: Assign responsibilities amongst commissioners
Votes Needed:	
3 Votes	4 Votes
5 Votes	N/A

Summary Statement:	In 2024, the EDC reviewed the City's Climate Action Plan, and identified specific topics that the commission should focus on to implement the plan. On 7-2-25, Commissioners will be asked to decide on how to approach and tackle the identified topics.
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Recommendations:	Assign responsibilities among commissioners to implement climate action plan goals.
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Applicable	None.
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Deadlines:	
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Community Impact:	Every community must play their part to ward off climate impacts for future generations.
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Legislative History:	<ul style="list-style-type: none"> -- CAP approved in early 2024 -- '24-'25 EDC identified topics to concentrate on later that year -- '25-'26 EDC now being asked to tackle topics ID'd by last year's commission
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Strategic Priority:	Financial Sustainability	Staff Capabilities
	Economic Development	Community Engagement & Belonging
	City Assets	N/A

Fiscal Impact:	Financial Impact: Is there a financial consideration?		No	Yes \$ Implementation in some areas may require resources
	Financing Sources:	Budgeted	Budget Modification	
	New Revenue	Use of Reserves	Other	

Attachments:	Memo on Implementation Topics
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To: **Economic Development Commission**

From: Ben Gozola, *Assistant Director DCAD*

Meeting Date: **7-2-25**

INTRODUCTION / BACKGROUND

In 2024, staff presented EDC members with the final/adopted version of the city's Climate Action Plan (CAP) and led a discussion to identify specific items the Commission wanted to own moving forward. This meeting is intended to revisit those issues and assign responsibilities to each commissioner for the current commission year.

ISSUES TO ASSIGN

Each Chapter of the Climate Action Plan (CAP) includes a list of strategies for the city to employ on a particular topic, followed by a series of suggested actions to achieve each strategy. In 2024, the following six topics were identified as ones the EDC would take on:

- 1. Work with our garbage and recycling haulers to transition their fleets to biodiesel or electric vehicles.**
- 2. Identify and promote energy efficiency programs for our multi-family & single-family building owners.**
- 3. Identify and promote energy efficiency programs for our local businesses.**
- 4. Create avenues for clothing and food donation at City events.**
- 5. Identify and promote water conservation programs for our top water users in the Community.**
- 6. Development of a recognition program to celebrate our sustainable businesses.**

GENERAL APPROACH FRAMEWORKS

To set the stage for our 7-2-25 discussion, staff offers up the following frameworks on how each topic might be addressed. Our suggested approach is only intended to provide a starting place for commissioners and is not the only way to achieve the identified goal. Feel free to chart your own path to accomplish your selected task.

Topic #1: Work with our garbage and recycling haulers to transition their fleets to biodiesel or electric vehicles

- Inventory all haulers working in the City. License data through the City Clerk's office would be the best place to start.
- Contact each hauler to catalog the make up of their current fleet.

- Prepare marketing materials to encourage haulers to transition to biodiesel or electric vehicles.
 - Highlight the benefits to them should they plan for and make the transition
 - Explain the CAP and why the City wants to see this change
 - Make it clear that absent voluntary transitions from a majority of haulers, the City will likely pursue working with a single-hauler who does employ the use of the desired vehicles
- Send out prepared materials to all haulers
- Engage in conversations with each hauler as to their future plans
- Report back to the EDC for feedback and discussion on next steps.

Topic #2: Identify and promote energy efficiency programs for our multi-family & single-family homeowners

- Research all available energy efficiency programs for multi-family building owners. Start with Partners In Energy (Xcel Energy) and go from there
- Provide your listing of programs to staff along with desired website language
- IT will create a page specific to multi-family programs, and a page specific to single-family programs
- Information will need to be checked and updated at least on a quarterly basis (monthly would be ideal)
- Once a year, attend a meeting of multi-family business owners to alert them to identified programs, and offer to follow up with anyone interested should they have questions on how to participate.

Topic #3: Identify and promote energy efficiency programs for our local businesses

- Research all available energy efficiency programs for business upgrades. Start with Partners In Energy (Xcel Energy) and go from there
- Provide your listing of programs to staff along with desired website language
- IT will create a webpage specific to business energy efficiency programs
- Information will need to be checked and updated at least on a quarterly basis (monthly would be ideal)
- Staff will produce energy-efficiency business cards with a QR code that can be passed out by commissioners as you visit businesses. QR code would take people directly to the new resources page.

Topic #4: Create avenues for clothing and food donation at City events

- Identify partners for the City to work with (clean up days, farmers market, community center events, etc).
- Get information to Scott so he can coordinate with vendor on clean up days
- Commissioner member may need to staff the clothing or food donation booth at clean up day

- Coordinate farmers market efforts as needed
- Costs will be key to the success of this topic. Is there a fee to bring the vendor in? Costs to transport collected clothing or food to the end recipient?

Topic #5: Identify and promote water conservation programs for our top water users in the Community

- Start with a messaging strategy. We need to be able to explain why water conservation efforts are important even in a City that is mandated by the Federal Government to pump and treat specific amounts of water 24-7, 365.
- Top 10 water users already identified by staff via the City's metering and billing system, so these would be the suggested focal points for the beginning of this effort:
 - WOLKERSTORFER COMPANY
 - MISSION FOODS
 - AQSEPTENCE
 - NEW BRIGHTON BUSINESS CENTER
 - HOMEWOOD SUITES
 - E/M COATING SERVICES
 - NEW BRIGHTON CAR WASH
 - ABBOTT
 - LA FITNESS
 - ULTRA WASH
- Research available water conservation programs or approaches used by businesses to conserve water consumption.
- Provide identified programs and website language to staff for creation of a web resource we can direct our businesses to.
- IT will create a webpage specific to available water efficiency programs
- Information will need to be checked and updated at least on a quarterly basis (monthly would be ideal)
- Staff will produce water-efficiency business cards with a QR code that can be passed out by commissioners as you visit businesses. QR code would take people directly to the new resources page.
 - Could be a double-sided card with one side having the water efficiency QR code, and the opposite side having the electric efficiency QR code.

Topic #6: Development of a recognition program to celebrate our sustainable businesses

- Do initial research to plot the best path forward:
 - Contact other cities with similar programs to find out what has worked and what didn't work
 - Conduct outreach to local businesses to learn what kind of promotion or recognition would incentivize them to make sustainable improvements
- Identify potential partners (if any) to approach to make the program successful
- Identify a form for the award or recognition and plot out potential costs
- Create an evaluation methodology and whether there will be one award or various award levels
- Identify ways to provide ongoing recognition, and a framework for yearly renewal into the program

RECOMMENDATION

The EDC currently has six identified topics to work on, and six active members. Staff would suggest that the EDC use the meeting on 7-2-25 to assign one topic to each commissioner to head up this year. Alternatively, identify three of the six topics to tackle, and have commissioners work in pairs. The approach will be up to you as a commission. Staff only asks that commissioners make a decision on how to proceed as an outcome of the meeting on 7-2-25.

Table of ALL EDC related climate strategies

The following is the complete table of topics reviewed by the EDC in 2024. Should the EDC wish to shift to other issues, we would suggest pulling from this list. Items highlighted in yellow are the items that were ID'd for initial implementation that are currently up for discussion & assignment.

	<i>Item</i>	<i>Strategy/Action</i>	<i>Summary</i>	<i>Staff Comments</i>
	TRANSPORTATION AND LAND USE			
	<ul style="list-style-type: none"> • TL-2: Promote increased ridership of transit with goal of increasing from 3.13% to 5% by 2030. 			
	2	TL-2, Action 2	Promote Metro Transit Guaranteed Ride Program	Consistent with an identified topic for discussion in the current year's work plan

	<i>Item</i>	<i>Strategy/Action</i>	<i>Summary</i>	<i>Staff Comments</i>
	<ul style="list-style-type: none"> TL-3: Increase average population per developed acre by 2% by 2030 (from 9.7 residents to 9.9 residents per residential land use acre). 			
	3	TL-3, Action 1	Review land use guidance and codes; promote walkability	Possibly the lowest priority item until the next comp planning effort begins in approximately three years
	4	TL-3, Action 2	Encourage redevelopment of mixed-use areas	<p>This one will require a light (or at least strategic) touch.</p> <ul style="list-style-type: none"> We can certainly promote available programs and grants that support redevelopment. That'd be consistent with how we've always operated. We could create new incentive programs (i.e. housing tax dollar set-asides to support affordable unit development) that are globally applicable to residential projects willing to include an affordable component. <p>Actively pushing and advocating for a specific parcel (or area) to redevelop would need to be initiated by Council (not staff or a Commission).</p>
	5	TL-3, Action 3	Review & Revise Parking Standards	Done
	6	TL-3, Action 4	Implement ADU standards	In process.
	<ul style="list-style-type: none"> TL-4: Increase battery electric vehicle (BEV) utilization to 15% of community-wide rolling stock (from approximately 470 vehicles to 2,4000 vehicles). 			
	7	TL-4, Action 8	Implement EV ready parking regs	Done

	Item	Strategy/Action	Summary	Staff Comments
	* 8	TL-4, Action 12	Work with haulers to use biodiesel or electric vehicles locally	We can push Republic for that change and indicate the next contract will place a heavy emphasis on that service...they have five years to make it happen. It's on Council to decide if they want to touch the third rail of local politics (single hauler)...staff will certainly head up the process if directed to do so.
BUILDINGS AND ENERGY				
<ul style="list-style-type: none"> • BE-3: Engage businesses to enroll in energy efficiency programs 				
	* 9	BE-3, A BE-7, A BE-7, C	Encourage local businesses to enroll in energy efficiency programs	Marries well with the EDC's intent to reach out and work directly with local business owners. Gives commissioners an active reason to initiate contact and an immediate pathway to help local businesses.
	10	BE-3, B BE-7, B	Work with a leading business to provide a case study on commercial energy efficiency projects.	I suggest the City ID a partnering agency for this (i.e. the St. Paul Port Authority?) who oversees energy efficiency programs and who'd likely be willing to take this on.

	<i>Item</i>	<i>Strategy/Action</i>	<i>Summary</i>	<i>Staff Comments</i>
	<ul style="list-style-type: none"> BE-5: Create or update policy, ordinances, and incentives to help save energy for under-resourced residents. 			
*	14	BE-5, C	Develop incentives for energy efficiency improvements in rentals	Within the EDC’s Housing Focal point, this topic can certainly be explored.
WASTE MANAGEMENT				
	<ul style="list-style-type: none"> WM-1: Closely track the analysis being conducted by the Minnesota Pollution Control Agency, and ongoing monitoring efforts, to better understand the health and greenhouse gas emissions impact of the waste to energy facilities used by New Brighton solid waste streams, consistent with the City goals of reducing the greenhouse gas emissions of our waste stream and reducing cumulative health impacts on the region's communities 			
	16	WM-1, 8	Move to single-hauler services for waste & recycling	This will be driven by Council. If they give the process the green light, it’ll be on us (following direction from the City’s legal counsel) to take all necessary legal steps to allow Council to make such a decision. EDC may certainly be asked to weigh in.
	<ul style="list-style-type: none"> WM-2: Work with Ramsey County and other partner organizations to encourage businesses and residents to purchase reused and reusable goods (i.e., the Choose to Reuse campaign) 			
	17	WM-2, 3	Work with County on Curbside Organics	We’ll continue to press for service sooner rather than later, and will keep the EDC updated with new information as it becomes available.

	Item	Strategy/Action	Summary	Staff Comments
	18	WM-2, 4	ID top organic waste producers; push for organics recycling	Initial step would be to ID top local producers and see what they currently do. Determine if this is even an issue (businesses rarely turn their backs on possible revenue streams). If there is significant waste occurring, ID barrier to recycling and find ways to help local business(es) overcome those barriers. Again, this is a possible avenue to help local businesses which falls under the EDC’s purview.
*	19	WM-2, 5	Develop recognition program for sustainable businesses	Potential work for the EDC in 2024/25.
	<ul style="list-style-type: none"> • WM-3: Develop innovative marketing and behavioral strategies to reduce food waste like signage, reducing tray use in cafeterias, and supporting County efforts for expanded outreach to commercial and multi-family properties 			
	20	WM-3, 1	Expand recycling options in multi-family housing	Is this an issue? Organics will ultimately be done by the County. Other than “welcome-to-you” recycling days, not sure this is a problem. That said, it does fall under the EDC’s “housing programs” focal point.
	21	WM-3, 2	Expand recycling options in businesses and public facilities	Seems like a long-term issue needing partnering agencies/businesses who offer expanded services. Overlap with WM-3, 13. Definitely something EDC members could research to determine what, if any, avenues are available for City partnerships.

	Item	Strategy/Action	Summary	Staff Comments
	22	WM-3, 4	Adopt a local ordinance requiring “to go” packaging to be recyclable or compostable	This is a Council driven item, but the EDC may wish to weigh in on whether the Commission would support such a change or not.
*	23	WM-3, 8	Establish a policy or ordinance expanding or requiring textile reuse and recycling based on outcomes of the Clothing Reuse and Recycling pilot project	Staff is not familiar with the pilot project, but like the item above, it appears to be a Council driven item the EDC may or may not wish to make a recommendation on.
	24	WM-3, 12	Work with haulers to expand recyclable materials accepted	Staff has already put Republic on notice that this is desired; can become a component of future contract negotiations.
	25	WM-3, 13	Partner with service providers who expand local recycling programs (i.e. Ridwell)	Over time, staff and EDC members should work to ID companies providing these services, who is doing business in our area, and what do we need to do to promote their services.

	<i>Item</i>	<i>Strategy/Action</i>	<i>Summary</i>	<i>Staff Comments</i>
WATER AND WASTEWATER				
<ul style="list-style-type: none"> W-1: Promote increased water conservation citywide with a targeted reduction of 10% by 2030 				
*	27	W-1, 7	ID top 20 water users; work with them to ID ways to increase efficiencies	Another potential outreach option for EDC members. Staff could start by getting “top 20” data from the utility billing system and set up a game plan from there...
<ul style="list-style-type: none"> W-2: Reduce wastewater generation community-wide with a targeted reduction of 10% by 2030. 				
	29	W-2, 2	Require rainwater collection systems and “Water Sense” efficient fixtures in all municipal projects & projects receiving City funds	Council may wish to add this to a policy for projects seeking TIF support or other City funding. Just something for the EDC to be aware of for now.
LOCAL FOOD AND AGRICULTURE				
<ul style="list-style-type: none"> LF-1: Increase production of local food, particularly serving low income and food insecure individuals 				
	32	LF-1, 10	Establish incentives for local hydroponic growing (free or reduced water fees)	Engineering should advise on what is possible on this front. If we identify a level of subsidy the City could support, a strategy could then be implemented to incentivized these uses (i.e. Indoor Urban Farming, Old Highway 8 year-round farmer’s market, etc)

	<i>Item</i>	<i>Strategy/Action</i>	<i>Summary</i>	<i>Staff Comments</i>
	<ul style="list-style-type: none"> • LF-3: Reduce food waste and hunger, achieve a 50% reduction in food insecurity community-wide by 2030 			
	35	LF-3, 3	<p>Promote Restaurant, Food Service, and Household best management practices to reduce food waste</p>	<p>EDC adjacent. Methodology TBD.</p>
	36	LF-3, 5	<p>Promote distribution and marketing of cosmetically imperfect produce to food insecure community members</p>	<p>Potential item for EDC members to work on with local businesses. Free advertising / community building opportunity.</p>
GREENSPACE AND TREES				
	<ul style="list-style-type: none"> • GT-1: Increase tree cover, particularly in the priority neighborhoods, from 33.5% to 35.5% by 2030 and 37.5% by 2040 			
	37	GT-1, 4	<p>Adopt a no net loss policy for public trees</p>	<p>That’s a decision to be made by our elected leaders, and one that needs serious discussion. “No net loss” sounds great in theory, but doesn’t seem very realistic in practice. There will be times when clearing trees makes the most sense for the public good, and planting on other public lands might be impractical, cause use problems on other properties, or be economically prohibitive. We can lead a discussion on pro’s and con’s when Devin wants to make it a priority.</p>

	Item	Strategy/Action	Summary	Staff Comments
	38	GT-1, 6	Adopt standard requiring minimum tree coverage with new development	Should this become an item of discussion, the EDC may wish to weigh in. Minimum tree coverage or “no net loss” always sounds great in theory, but it’s not necessarily realistic in practice. There will be times when clearing trees makes the most sense for the public good, and planting on other public lands might be impractical, cause use problems on other properties, or be economically prohibitive
	<ul style="list-style-type: none"> • GT-3: Reduce heat island effect through reduction of Community-wide “dark” impervious surface coverage, particularly in neighborhoods identified with higher heat island impacts, by 5% from 30.8% to 25.8% by 2030 and 10% by 2040. 			
	41	GT-3, 1	Explore strategies to reduce parking pavement	Recent parking standard updates arguably have addressed this goal. Staff suggests we monitor how the new ordinance functions, and revisit standards in the future as necessary.
	42	GT-3, 2	Require heat island mitigation measures with all PUDs, CUPs, or projects getting City funds	A new “climate action impacts” section can be added to staff reports to reflect how proposals do or do not work towards goals in the Climate Action Plan.
	43	GT-3, 5	Update parking standards to require shading of parking areas	Parking standards were just updated, and snow plowing/anti-salt measures won out over shading provisions. This can be re-examined in a few years once we know how the new parking regs are (or are not) working.

	<i>Item</i>	<i>Strategy/Action</i>	<i>Summary</i>	<i>Staff Comments</i>
CLIMATE ECONOMY				
<ul style="list-style-type: none"> CE-1: Capture local economic potential of sustainability and climate action. 				
	44	CE-1, 5	<p>Create/promote a market for local “New Brighton” certified compost from local sources</p>	<p>This seems like a longer-term/tougher item to accomplish until/unless we have a piece of public land where composting could occur without impacts to surrounding properties. Perhaps something integrated with the Lake Jones project? If that’s not possible, the better route would be to continue working with and supporting the County recycling program which sends food stuffs to the Prior Lake area for composting.</p>
<ul style="list-style-type: none"> CE-2: Increase equitable workforce and entrepreneur development for the Climate Economy. 				
	45	CE-2, 4	<p>Promote building reuse, relocation, or deconstruction & salvage as opposed to demo.</p>	<p>City could promote companies that specialize in this service and pay landowners for the goods they secure...impact is typically time to the landowner as deconstruction and salvage does not occur overnight.</p>
<ul style="list-style-type: none"> CE-3: Support local businesses operations in building marketplace climate resilience. 				
	46	CE-3, 5	<p>Create an incentivized “buy local” campaign to enhance resilience of small local business</p>	<p>Potential EDC initiative.</p>